



2018 Palm Springs Hot Rodeo Sponsorship Form

Thank you for becoming a sponsor of the 2018 Hot Rodeo. Please return the completed form and payment to:
Greater Palm Springs Rodeo Corporation, Attn. Hot Rodeo Sponsorship, PO Box 3262, Palm Springs, CA 92263

To pay with a credit card, please email us at Sponsorship@PSRodeo.org or visit us online at <http://HotRodeo.org>.

The Greater Palm Springs Rodeo Corporation (GPSRC) is a charitable non-profit organization, also federally recognized under 501 (c) (3) guidelines of the Internal Revenue Service. Payment is due at time of application. All sponsors should supply their own artwork, logos and copy for banners to Sponsorship@PSRodeo.org. Specific buckle and chute sponsorships cannot be reserved until donation is received.

Sponsor name to be listed in the Rodeo Program: _____

Contact Information:

Name: _____ Phone: _____

Street Address: _____

City / State / Zip: _____

Email: _____

Name and slogan to be announced during rodeo events

Please contact us directly by email or phone for Title or Festival Sponsorship Packages, as well as in-kind or non-cash donations.

Standard Sponsorship Packages

- Premier Sponsor: \$7,500
- Platinum Sponsor: \$5,000
- Gold Sponsor: \$2,500
- Silver Sponsor: \$1,000
- Bronze Sponsor: \$500
- Banner Sponsor: \$250
- Other Amount: \$ _____

Chute Gate Sponsorship *(only 3 available. Please contact us before mailing.)*

- Chute Gate Sponsorship: \$300

Additional Prize Money

Additional prize money or donated items can be donated for allocation to increase prize payouts for event winners.

\$ _____ for event _____

Buckle and Ribbon Sponsorship

An up-to-date list of available buckles can be viewed on our website, <http://HotRodeo.org>. Buckle Sponsorships are given on a first-come / first-choice basis. If the buckle you wish to sponsor is already taken, we will contact you as soon as possible to make additional arrangements.

Standard Buckle Sponsorship: \$300

Rough Stock Events

- ~~Bull Riding – Men~~
- ~~Bull Riding – Women~~
- ~~Steer Riding – Men~~
- ~~Steer Riding – Women~~
- ~~Chute Dogging – Men~~
- ~~Chute Dogging – Women~~

Mounted Speed Events

- ~~Barrel Racing – Men~~
- ~~Barrel Racing – Women~~
- ~~Pole Bending – Men~~
- ~~Pole Bending – Women~~
- ~~Flag Race – Men~~
- ~~Flag Race – Women~~

All-Around Sponsorship: \$350

Camp Events

- ~~Steer Decorating (Team of 2)~~
- ~~Steer Decorating (Team of 2)~~
- ~~Goat Dressing (Team of 2)~~
- ~~Goat Dressing (Team of 2)~~
- ~~Wild Drag Race (Team of 3)~~
- ~~Wild Drag Race (Team of 3)~~
- ~~Wild Drag Race (Team of 3)~~

Roping Events

- ~~Calf Roping on Foot – Men~~
- ~~Calf Roping on Foot – Women~~
- ~~Mounted Breakaway Roping – Men~~
- ~~Mounted Breakaway Roping – Women~~
- ~~Team Roping (Team of 2)~~
- ~~Team Roping (Team of 2)~~

All-Around: \$350

- ~~All-Around Cowboy~~
- ~~All-Around Cowgirl~~

Additional Sponsorships: \$300

- Grand Marshal(s)
- Outstanding Volunteer(s)
- Hot Rodeo Rookie
- Community Goat Dressing (2)
- Country Dance Champion
- Hot Rodeo Director(s)
- Hot Rodeo Royalty

Total Enclosed Donation:

\$