

Greater Palm Springs Rodeo Corporation, Inc. (GPSC)

Monthly Membership Meeting

Wednesday, March 14, 2018

7:00 pm

The Center, 1301 N. Palm Canyon Drive, Palm Springs, CA 92264

AGENDA

- I. Call to Order – Member Sign-in List & Establish Quorum (*Quorum = 10% of Total GPSC Membership or the number of BOD's plus 1, whichever is greater. **Quorum = 7***)
- II. Approve Minutes
 - Approve minutes from February 15, 2018 Membership Meeting
- III. Officer Reports
 - President's Report – *Ken S*
 - Vice President of Administration's Report – *Buck B.*
 - Vice President of Rodeo Operations' Report – *Vacant*
 - Secretary – *Terry R*
 - Treasurer – *Gregg H*
- IV. Standing Committee Reports
 - Membership Committee – *Terry R.*
 - Fundraising Committee – *Royalty/VP Admin*
 - Branding & Communications Committee – *Jeff R.*
 - Education Committee –
 - Bylaws and Standing Rules Committee – *Terry R.*
 - Nominating Committee – *Gregg H.*
 - Royalty Committee – *Jim A. / DJ B.*
 - Rodeo Committee – *Buck B. & Terry R.*
 - Dance Committee – *Buck B.*
 - Merchandise Committee – *Del H.*
- V. Ad Hoc Reports
 - GSGRA Trustee to IGRA – *Steve G.*
- VI. Continuing Business
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Greater Palm Springs Rodeo Corporation, Inc. (GPSC)
Monthly Membership Meeting
Wednesday, March 14, 2018
7:00 pm

VII. New Business

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VIII. Announcements ***(Dates & Times Subject to Change)***

GPSRC BOD Meeting, Wednesday, March 14, 2018 6PM

GPSRC Membership Meeting, Wednesday, March 14, 2018 7PM

Chill Country Dance, Thursday, March 15, 2018 7:30PM

St. Patrick's Day Beer Bust at Tool Shed, Saturday, March 17, 2018 9PM

Dinah Shore Weekend, Palm Springs, CA March 29-April 1, 2018

Cowboy Auction, Tool Shed, Saturday, March 24, 2018 8PM

Cathedral City LGBT Days, March 31-April 1, 2018

2018 HOT RODEO Production Meeting, Wednesday, April 4, 2018 6PM

TGRA – A Texas Tradition Rodeo, Denton, TX, April 6-8, 2018

2018 HOT RODEO Pre-registration opens, Saturday, April 7, 2018

GPSRC BOD Meeting, Tuesday, April 17, 2018 7PM

GPSRC Membership Meeting, Thursday, April 19, 2018 7PM

2018 HOT RODEO Production Meeting, Wednesday, April 21, 2018 7PM

Chill Country Dance, Thursday, April 29, 2018 7:30PM

2018 HOT RODEO Pre-Registration Closes, Friday, April 27, 2018

White Party, Palm Springs, CA April 27-29, 2018

2018 HOT RODEO Promotional Night, Trunk's Bar Cathedral City, Saturday, April 28, 2018

2018 HOT RODEO Production Meeting, Wednesday, May 2, 2018 6PM

Rodeo Promotion at Streetbar w/Brian Scott, Thursday, May 3, 2018 7PM

HOT RODEO WEEKEND – MAY 10-13, 2018

GPSRC BOD Meeting, Tuesday, May 15, 2018 7PM

GPSRC Membership Meeting, Thursday, May 17, 2018 7PM

2017/2018 Hot Rodeo Royalty Step-down and 2019 Hot Rodeo Royalty Crowning, Friday, May 25, 2018

GPSRC BOD Meeting, Tuesday, June 19, 2018 7PM

Annual GPSRC Membership Meeting & Officer Elections, Thursday, June 21, 2018 7PM

Chill Country Dance, Thursday, June 21, 2018 7:30PM

IX. Adjourn

Greater Palm Springs Rodeo Corporation, Inc. (GPSC)

General Membership Meeting Minutes

February 15, 2018

The Center – 1301 N. Palm Canyon Drive, Palm Springs, CA 92262

I. Call to Order & Roll Call

Call to order at 7:10pm

GPSC MEMBERSHIP IS 65 Quorum = 7

Members present: Buck B. Truck D. Greg H.
Del H. Terry R. Ken S. Sammy V.

II. Approve Minutes December 21, 2017 Membership Meeting

Buck B. first, Gregg H. second the motion, all agree. Minutes pass.

III. Officer Reports

A. President's Report – Ken S.

Defer to committee.

B. VP Administration Report – Buck B.

Defer to committee.

C. VP Rodeo Operations Report - OPEN.

No report.

D. Secretary Report – Terry R.

All BOD and Membership Meeting Minutes are current with GSGRA.

E. Treasurer Report – Gregg H.

Operating Account Balance: \$8,821.16

Production Account Balance: \$16,340.42

Money Market Account Balance: \$19,277.21

All reports are current with GSGRA.

IV. Standing Committee Reports

A. Membership Committee – Terry R.

Current GPSC Membership is at 65 according to GSGRA records as of 2/1/18.

There are a number of memberships expiring at the end of the month and will send out an email reminder to renew.

B. Fundraising Committee – Royalty/VP Admin

See attached VP Admin. report.

C. Branding & Communications Committee – Jeff R.

Truck D. is working on a poster design for two Rodeo events, "Out Behind the Shed" and "Dancing Under the Stars"

D. Education Committee – Open

Nothing to report.

E. Bylaws & Standing Rules Committee – Terry R.

Nothing to report.

F. Nominating Committee – Gregg H.

Nothing to report.

General Membership Meeting Minutes

February 15, 2018

The Center – 1301 N. Palm Canyon Drive, Palm Springs, CA 92262

G. Royalty Committee – Jim A. / DJ B.

See attached VP Admin. Report.

H. Rodeo Committee Buck B, Terry R.

Next rodeo production meeting is March 7, 2018.

Planning is going well, need members to follow up on past sponsors for possible inclusion in HR 2018.

I. Dance Committee – Buck B.

Next dance at Chill Bar is Thursday, February 22nd.

J. Merchandise Committee – Del H.

See attached Merchandise report from Del H.

V. Ad Hoc Reports

GSGRA Trustee to IGRA – Steve G.

Nothing to report.

VI. Continuing Business

Need to elect or appoint remaining 2018 Chapter Reps and Alts to GSGRA since two current reps are now on the BOD of GSGRA.

1. The Board and members present agreed to appoint Truck D. as GPSC Rep to GSGRA-Alternate #1 and Dan L. GPSC Rep to GSGRA-Alternate #2. The updated 2018 chapter reps to GSGRA are: Terry R., Spokesperson, Buck B., Gregg H., Truck D. Alt#1, Dan L. Alt#2.

VII. New Business

No new business.

VIII. Announcements

No announcements.

IX. Adjourn

Buck B. motion to adjourn, Sammy V. second the motion, motion carried. Meeting adjourned at 8:20 pm.

Note to: President, GPSRC
Cc: Secretary, GPSRC
From: Vice President - Administration

Date: Feb. 15, 2018

Subj: VPA Report

The following is submitted from my three areas of general overview:

Fundraising:

Proceeds from January dance: \$661 (\$521 at door plus \$140 raffle)
Proceeds from Trunks event: \$258
Proceeds from Chili Cook-off: \$396
Men's Pole Bending Buckle: \$355

Truck Dyal will provide details on phenomenal success at Beer Bust hosted last weekend at Tool Shed. He also will brief board on dynamic Fundraising Program he has developed.

Next fundraising event is Country Dance this coming Thursday, Feb. 22nd at Chill. Revenue from these and all future fundraising activity through mid-May for the benefit of Palm Springs Hot Rodeo.

Merchandise:

"Rodeo like the Good Ol' Days" slogan abandoned at meeting Feb. 7th coincident to change in rodeo production leadership. Del Hoover briefed on preference for contemporary or forward thinking graphics and imagery. He will report on his progress with developing a Hot Rodeo T-shirt and ball cap during Merchandise segment of today's meeting.

Royalty:

Meeting held Feb. 1st to discuss current state of Royalty and set a timeline to develop a comprehensive Royalty program for 2018 and beyond. Christopher Durbin designated team leader in this endeavor. March 8th confirmed for Royalty Roundtable intended to be launching point for new Royalty initiative. May 18th confirmed as date for Royalty Competition, Step-down, and Crowning of 2019 Royalty team.

In addition, an organizational meeting with official photographers was held Jan 31st. Six were in attendance. Group reviewed techniques and explored possibility of team shooting. Matter of drones was raised. 2018 photography team expected to be 6-7 persons.

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Sponsorships: Following Truck's presentation at rodeo production meeting last week, I contacted Jeff Yount and Ric Roberts with good results.

I apologize to the board I was unable to attend its last scheduled meeting, January 18th.

I thank the board of directors for the opportunity to serve as an alternate at the Golden State Gay Rodeo Association convention in January.

Greater Palm Spring Rodeo Corporation
Board of Directors' Meeting
Thursday, February 15, 2018

Merchandise

1. **Rodeo Tee-Shirts** - For the 2018 Rodeo I recommend we use last year's design on a black tee-shirt. Based on feedback from some consumers and rodeo goers, we *should* include the year 2018. Additionally, we could add items, such as lettering on the back, based on the desires of the group.

We have an inventory of the following rodeo tees for 2015:

- 19 XL
- 2 - 2XL
- 1 3XL

We have an inventory for the following rodeo tees for 2017:

- 9 XL in Red
- 3 XL in Blue

Based on previous year's sales, we need to order more smaller sizes and fewer larger sizes. Our order might look something like this:

M - 20
L - 45
XL - 20
XXL - 10
XXXL - 5

Our costs last year were:

\$7/unit on M through XL
\$8/unit on XXL
\$9/unit on XXL through XXXL

2. **Ranch Hand Tees** - I recommend we use last year's design using black lettering and include the year.

We have an inventory of the following ranch hand tees for 2017:

- 1 L in White

3. **Tee-Shirts in Storage** - I would like to request obtaining tee-shirts from past rodeos that are boxed in our storage unit. I will launder those and offer them at reduced prices. I need guidance from the board regarding the sale price for all older tees.
4. **Rodeo Ball Caps** - These were quick selling items last year. I propose we go with black and use the "medallion" sun burst logo. This is a desire that has been voiced by a few other members. We currently have an inventory of 0 caps. Desert Promotions produces those at about \$9/cap.
5. **3 ½ x 4 Embroidered Chapter Patches** - I have an inventory of 3. I believe the selling price is \$10/unit.

Other Items Unrelated to Merchandise:

1. **Bucking Around** - I have received coupons for the contestant bags. I would like to offer Denise a 50% reduction in vendor space at the rodeo.
2. **Tents** - This is an interesting subject regarding requirements. When I press for a Code of California citation, I receive "guidance on administrative rules" or a document that is from "the book". It is unclear whose book they are from. In general, the body of literature suggests there are requirements for safety equipment. I am told by our rodeo security expert that we can provide our own signs and fire extinguishers*. I have prepared a handout comparing actual 2017 prices with proposed 2018 prices that gives the board a clear comparison.