

Greater Palm Springs Rodeo Corporation, Inc. (GPSC)

Executive - Board of Directors Meeting

Tuesday, April 17, 2018

6:00 pm

The Center, 1301 N. Palm Canyon Drive, Palm Springs, CA 92264

AGENDA

- I. Call to Order & Roll Call
- II. Approve Minutes
 - Approve minutes from March 14, 2018 Board of Directors Meeting
- III. Officer Reports
 - President's Report – *Ken S*
 - Vice President of Administration's Report – *Buck B.*
 - Vice President of Rodeo Operations Report –
 - Secretary – *Terry R*
 - Treasurer – *Gregg H*
- IV. Standing Committee Reports
 - Membership Committee – *Terry R.*
 - Fundraising Committee – *Royalty/VP Admin*
 - Branding & Communications Committee – *Jeff R.*
 - Education Committee –
 - Bylaws and Standing Rules Committee – *Terry R.*
 - Nominating Committee – *Need to appoint someone*
 - Royalty Committee – *Jim A. / DJ B.*
 - Rodeo Committee – *Buck B. & Terry R.*
 - Dance Committee – *Buck B.*
 - Merchandise Committee – *Del H.*
- V. Ad Hoc Reports
 - GSGRA Trustee to IGRA – *Steve G.*
- VI. Continuing Chapter/Association Business
 - Royalty Contest – Contestants; contestant sashes for Hot Rodeo Weekend.

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VII. New Chapter/Association Business

- Nominations Open for offices of President, V.P. Admin, and Treasurer. Annual elections for officers on June 19, 2018 Annual Membership Meeting.

VIII. Announcements ***(Dates & Times Subject to Change)***

GPSRC BOD Meeting, Tuesday, April 17, 2018 6PM

GPSRC Membership Meeting, Tuesday, April 17, 2018 7PM

2018 HOT RODEO Production Meeting, Wednesday, April 18, 2018 7PM

Chill Country Dance, Thursday, April 19, 2018 7:30PM

2018 HOT RODEO Production Meeting, Wednesday, April 25, 2018 6PM

Kowboy Karaoke at QuadZ, Thursday, April 26, 2018 9PM

2018 HOT RODEO Pre-Registration Closes, Friday, April 27, 2018

White Party, Palm Springs, CA April 27-29, 2018

2018 HOT RODEO Promotional Night, Trunk's Bar Cathedral City, Saturday, April 28, 2018

2018 HOT RODEO Production Meeting, Wednesday, May 2, 2018 6PM

Rodeo Promotion w/Brian Scott at Streetbar, Thursday, May 3, 2018 7PM

HOT RODEO WEEKEND – MAY 10-13, 2018

GPSRC BOD Meeting, Tuesday, May 15, 2018 6PM

GPSRC Membership Meeting, Tuesday, May 15, 2018 7PM

2017/2018 Hot Rodeo Royalty Step-down and 2019 Hot Rodeo Royalty Crowning, Friday, May 25, 2018

GPSRC BOD Meeting, Tuesday, June 19, 2018 6PM

Annual GPSRC Membership Meeting & Officer Elections, Tuesday, June 19, 2018 7PM

Chill Country Dance, Thursday, June 21 2018 7:30PM

IX. Adjourn

Greater Palm Springs Rodeo Corporation, Inc. (GPSC)

Board Meeting Minutes

March 14, 2018

The Center – 1301 N. Palm Canyon Drive, Palm Springs, CA 92262

- I. Call to Order & Roll Call
 - Call to order at 6:08pm
 - Officers present: Buck B. Greg H. Terry R. Ken S.
 - Other members present: Del H. Jim A. Steve G. Kristy S. Tim R. Sammy V.

- II. Approve Minutes from February 15, 2018 Board of Directors Meeting
 - Buck B. First, Gregg H. second the motion, all agree. Minutes pass.

- III. Officer Reports
 - A. President's Report – Ken S.
 - Defer to committee.
 - B. VP Administration – Buck B.
 - See attached VP Admin. Report.
 - C. VP Rodeo Operations Report – Vacant
 - Nothing to report.
 - D. Secretary Report – Terry R.
 - All reports are current with GSGRA.
 - E. Treasurer Report – Gregg H.
 - Operating Account Balance: \$7,392.16
 - Production Account Balance: \$23,276.05
 - Money Market Account Balance: \$19,278.69
 - All reports are current with GSGRA.

- IV. Standing Committee Reports
 - A. Membership Committee – Terry R.
 - Current GPSC Membership is at 65 according to GSGRA records as of 3/3/18.
 - B. Fundraising Committee – Royalty/VP Admin
 - See attached VP Admin. Report.
 - Upcoming fundraisers: Tool Shed: Beer Bust March 17th., Cowboy Auction March 24th.
 - Chill Bar: Country Dance & Fund Raiser March 15th.
 - BlackBook: 50/50 Raffle March 22nd and April 12th.
 - Hunters: 50/50 Raffle April 13th.
 - Quadz: Kowboy Karaoke March 29th and April 26th.
 - C. Branding & Communications Committee – Jeff R.
 - Nothing to report.
 - D. Education Committee – Open
 - Nothing to report.
 - E. Bylaws & Standing Rules Committee – Terry R.
 - Annual opportunity to amend/change bylaws is the Membership Meeting in June. Please submit any proposed changes to the Secretary.

Board Meeting Minutes

March 14, 2018

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- F. Nominating Committee – Greg H.
Nothing to report.
- G. Royalty Committee – Jim A, DJ B.
See attached VP Admin. Report.
- H. Rodeo Committee – Buck B., Terry R.
Planning is going well, need members to follow up on past sponsors for possible inclusion in 2018 Hot Rodeo Program.
- I. Dance Committee – Buck B.
Next dance at Chill Bar is Thursday, March 15th with a St. Patrick's Day theme.
- J. Merchandise Committee – Del H.
Nothing to Report.

V. Ad Hoc Reports

- A. GSGRA Trustee to IGRA: Report/Updates – Steve G.
Ron Trusley has resigned from his IGRA position.
IGRA is asking for nominations for the Wayne Jakino award as well as for WGRF Grand Marshall.

VI. Continuing Business

GSGRA Quarterly Skype Meeting Saturday, March 24th, 10am, home of Ken S.

VII. New Business

No new business

VIII. Announcements

No new announcements.

IX. Adjourn

Buck B. first, Gregg H. second, motion carried.
Meeting adjourned at 7:07 pm.

Note to: President, GPSRC
Cc: Secretary, GPSRC
From: Vice President - Administration

Date: March 14, 2018

Subj: VPA Report

The following is submitted from my three areas of general overview:

Fundraising:

Proceeds from February dance: \$80 (= 16 persons vs. 23)
Raffle not undertaken due to poor attendance
Proceeds from Brandon Stansell Trunks event: \$300

PS Chapter team at Red Dress Dress Red event Saturday won competition among four teams
And was awarded 50% of \$741 in proceeds. \$371 plus a further \$20 from Kristy Schaeffer to
the Jimmy Golden buckle fund paid to treasury today.

Truck Dyal will brief board on current fundraising initiatives.

Next fundraising event is Country Dance tomorrow, Thursday, Feb. 15th at Chill.
Revenue from these and all future fundraising activity through mid-May continue to be for the
benefit of Palm Springs Hot Rodeo.

Merchandise:

Aqua Hot Rodeo t-shirt is in production. Another fuscia color shirt planned for volunteer use.
Would like to revisit new ball cap. Feedback from Stansell performance two weeks ago has
not been very positive.

Royalty:

New Rodeo Royalty initiative launched Thursday, March 8th. Sixteen people, including aspiring
contestants for three titles, attended Royalty Roundtable hosted by Christopher Durbin.
Handouts to the group included a guide to the interview and competition process which
included sample questions possible interview. Questions included response information which
can be used as a study guide. Next scheduled royalty program event is the competition, step-
down, and crowing of 2019 Royalty Team (scheduled Friday, May 18th at StreetBar). In the
meantime contestants are expected to participate in various fundraising events with minimum
proceeds of \$100 for the benefit of Palm Springs Rodeo.

(Continued on following page...)

Dance Committee:

Members briefed on change from Friday to Thursday. Plan is to maintain current schedule of once monthly. There are many challenges with hosting the event on Thursdays. It is incumbent on all of us, therefore, to promote the dance and to solicit increased attendance from our networks of friends and associates.

New "Year in Review" video, given to Truck for upload to Chill AV system a week ago, will premier at the dance tomorrow night. It consists of 292 images from nearly every rodeo sponsored activity in 2017 (from dances to Casino Night). The program repeats every half hour.

Respectfully submitted,

A handwritten signature in black ink, appearing to be the name 'Truck', written in a cursive style.