

Greater Palm Springs Rodeo Corporation, Inc. (GPSC)

Executive - Board of Directors Meeting

Thursday, February 15, 2018

6:00 pm

The Center, 1301 N. Palm Canyon Drive, Palm Springs, CA 92264

AGENDA

- I. Call to Order & Roll Call
- II. Approve Minutes
 - Approve minutes from December 21, 2017 Board of Directors Meeting
 - Approve Minutes from January 19, 2018 Special Executive Meeting
- III. Officer Reports
 - President's Report – *Ken S*
 - Vice President of Administration's Report – *Buck B.*
 - Vice President of Rodeo Operations Report –
 - Secretary – *Terry R*
 - Treasurer – *Gregg H*
- IV. Standing Committee Reports
 - Membership Committee – *Terry R.*
 - Fundraising Committee – *Royalty/VP Admin*
 - Branding & Communications Committee – *Jeff R.*
 - Education Committee –
 - Bylaws and Standing Rules Committee – *Terry R.*
 - Nominating Committee – *Gregg H.*
 - Royalty Committee – *Jim A. / DJ B.*
 - Rodeo Committee – *Glen D.*
 - Dance Committee – *Buck B.*
 - Merchandise Committee – *Del H.*
- V. Ad Hoc Reports
 - GSGRA Trustee to IGRA – *Steve G.*
 - Summary of GSGRA Convention January 27-28, 2018
- VI. Continuing Chapter/Association Business
 - Elect or appoint remaining 2018 Chapter Reps & Alts to GSGRA

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VII. New Chapter/Association Business

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VIII. Announcements *(Dates & Times Subject to Change)*

GPSRC BOD Meeting, Thursday, February 15, 2018 6PM

GPSRC Membership Meeting, Thursday, February 15, 2018 7PM

AGRA – Arizona Gay Rodeo, Phoenix, AZ, February 16-18, 2018

Chill Country Dance, Friday, February 23, 2018 7:30PM

2018 HOT RODEO Production Meeting, Wednesday, March 7, 2018 7PM

Hot Rodeo Royalty Workshop, Palm Springs, CA, Thursday, March 8, 2018

Queen of the Corral, Trunks Bar-CC, Sunday, March 11, 2018

2018 HOT RODEO – 60-DAY NOTICE!! March 12, 2018

GPSRC BOD Meeting, Thursday, March 15, 2018 6PM

GPSRC Membership Meeting, Thursday, March 15, 2018 7PM

Chill Country Dance, Friday, March 16, 2018 7:30PM

Dinah Shore Weekend, Palm Springs, CA March 29-April 1, 2018

Cowboy Auction, Tool Shed, Saturday, March 24, 2018 9PM

Cathedral City LGBT Days, March 31-April 1, 2018

2018 HOT RODEO Production Meeting, Wednesday, April 4, 2018 7PM

2018 HOT RODEO Pre-registration opens, Friday, April 6, 2018

TGRA – A Texas Tradition Rodeo, Denton, TX, April 6-8, 2018

GPSRC BOD Meeting, Tuesday, April 17, 2018 7PM

GPSRC Membership Meeting, Thursday, April 19, 2018 7PM

2018 HOT RODEO Promotional Night, Oil Can Harry's Studio City, Friday, April 20, 2018

Chill Country Dance, Friday, April 20, 2018 7:30PM

2018 HOT RODEO Promotional Night, Trunk's Bar West Hollywood, Saturday, April 21, 2018

2018 HOT RODEO Pre-registration Closes, Friday, April 27, 2018

White Party, Palm Springs, CA April 27-29, 2018

2018 HOT RODEO Promotional Night, Trunk's Bar Cathedral City, Saturday, April 28, 2018

2018 HOT RODEO Production Meeting, Wednesday, May 2, 2018 7PM

San Geronio Pass Pro Rodeo, Banning, CA May 5-6, 2018

HOT RODEO WEEKEND – MAY 11-13, 2018

GPSRC BOD Meeting, Tuesday, May 15, 2018 7PM

GPSRC Membership Meeting, Thursday, May 17, 2018 7PM

2017/2018 Hot Rodeo Royalty Step-down and 2019 Hot Rodeo Royalty Crowning, Friday,
May 25, 2018

Chill Country Dance, Friday, June 15, 2018 7:30PM

GPSRC BOD Meeting, Tuesday, June 19, 2018 7PM

Annual GPSRC Membership Meeting & Officer Elections, Thursday, June 21, 2018 7PM

IX. Adjourn

Greater Palm Springs Rodeo Corporation, Inc. (GPSC)

Board Meeting Minutes

December 21, 2017

The Center – 1301 N. Palm Canyon Drive, Palm Springs, CA 92262

- I. Call to Order & Roll Call
 - Call to order at 6:03pm
 - Officers present: Buck B. Terry R. Ken S.
 - Absent Officer: Gregg H.
 - Other members present: Glen D.

- II. Approve Minutes from November 16, 2017 Board of Directors Meeting
 - Ken S. First, Buck B. second the motion, all agree. Minutes pass.

- III. Officer Reports
 - A. President's Report – Ken S.
 - Ken made announcement that Paul R. has resigned as VP Rodeo Operations.
 - B. VP Administration – Buck B.
 - Casino Night brought in \$221, Beer Bust at Trunks brought in \$258.
 - Continuing to focus on Fundraising, Royalty and Merchandise
 - C. VP Rodeo Operations Report – Vacant
 - Nothing to report.
 - D. Secretary Report – Terry R.
 - All reports are current with GSGRA.
 - E. Treasurer Report – Gregg H.
 - Operating Account Balance: \$9,163.16
 - Production Account Balance: \$7469.06
 - Money Market Account Balance: \$19,273.93
 - All reports are current with GSGRA.

- IV. Standing Committee Reports
 - A. Membership Committee – Terry R.
 - Current GPSC Membership as of 12/1/17 is 69.
 - B. Fundraising Committee – Royalty/VP Admin
 - See fundraising in attached Rodeo Director Report.
 - C. Branding & Communications Committee – Jeff R.
 - Nothing to report.
 - D. Education Committee – Paul R.
 - Nothing to report.
 - E. Bylaws & Standing Rules Committee – Terry R.
 - Nothing to report.
 - F. Nominating Committee –
 - GSGRA Reps nominations are open. Nominations can be submitted from PSRODEO.ORG web site on the About Page. Or email to: nominations@psrodeo.org
 - G. Royalty Committee – Jim A, DJ B.
 - Looking at possibly doing something in the April time frame.

Board Meeting Minutes

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H. Rodeo Committee – Glen D.

See attached Rodeo Director Report.

I. Dance Committee – Buck B.

Next dance at Chill Bar is December 22nd.

J. Merchandise Committee – Del H.

Working on T-shirts and maybe Hats.

V. Ad Hoc Reports

A. GSGRA Trustee to IGRA: Report/Updates – Steve G.

Nothing to report.

VI. Continuing Business

GSGRA Reps nominations are open. Nominations can be submitted from PSRODEO.ORG web site on the About Page. Or email to: nominations@psrodeo.org

VII. New Business

BOD discussed and approved 2018 Association Budget. Budget will now be presented to membership for approval.

VIII. Announcements

No new announcements.

IX. Adjourn

Terry R. first, Ken S. second, motion carried.

Meeting adjourned at 6:53 pm.



Rodeo Directs Report
Board/Chapter Meeting
December 21, 2017

Fundraising:

Since the last Board meeting, there has been several fundraisers. They have fallen into the movie Good, Bad and Ugly. Good news is that we have raised over \$1500.00 with the majority of it coming from the Yard Sale, with the Beer Bust adding about \$260.00, the Bad very little support is coming from the Chapter., Ugly is that with over 60 members we are seeing less than 15% participating. If it were not for Tim and Jim the Yard sale would have been major fail. I strongly recommend that no more yard sales be planned unless we have another major contributor of items. I am also hoping for more members to help with fundraising and supporting the events.

Going forward from here, I sent the royalty team and the Chapter Vice President of Administration an email of the tentative planned event and requested their help with coming up with a few more.

DBA Mixer:

On November 27, the Chapter and Trunks Bar hosted the DBA mixer. There were 55 DBA members and guest present. We have received one buckle sponsor and I have been in contact with a few others that have expressed an interest in sponsoring. I will be following up with them again after the first of the year.

Sponsors:

At the last production meeting, we reviewed the sponsorships from the past few years. As we reviewed then notes were made as to who the contact were. I have email the list to those who were not at the production meets to see if they could follow up. Those present at the meeting had advised that contact those that they knew.

I will be contacting the ones that we are not sure who was the contact person. There are SO many sponsors of items from Lisa Marie Smith, that I needed to call her. She is fully committed to trying again to get items for us. She did advise that might not be as much as last year as she has some personal things she will be doing. I thanked for what she has done and anything she can offer no matter how small that we would be grateful.

Meetings and events:

I attend then Christmas Event for the Boys and Girls of Cathedral City. What an event, one evening they raised \$120,000. More about this at the next Production meeting. I also meet with the Sisters about being a vendor selling peanuts or Popcorn. I have not heard back from the, however this meeting was also their elections. The nest night I was at the PSLOD meeting, they were thankful for the early contact and have agreed to be the bartender at the rodeo and sponsoring the Volunteer buckle.

The stock contract and been adjusted to reflect the new rules that were passed at convention. This will be sent to Bill and Jane after the first of the year.

Update on rodeo officials.





Invitations have been sent to the following:

Dee Zuspann	Area Director	Accepted
Denise Reinhart-Stange	Chute Coordinator	Accepted
Amy Griffan	Judge	
Steve Wollert	Judge	Not decided
Ron Trusley	Secretary	Accepted
Guy Puglisi	Scorekeeper	Not decided
Richard Kelly	Assistant Scorekeeper	Declined
Megan Follin	Arena Crew Coordinator	Accepted

I have received input for those who have accepted as to who they would like as the assistance. Those emails will be going out next week.

Friday Night Contestant registration and Party:

Tomorrow I will be meeting with Robert Cole, the new owner of the Tool Shed. I will be exploring the option of moving Contestant Registration and the women party to the Tool Shed parking lot. Before I made the contact with Robert about this, I had spoken to Kim here at the Center. She is the key contact here on events for the women. She feels that if the event is outside with food and an earlier start she could get about 30 local women to show.

In closing, I am asking for two things at this point. One sponsorship. If you know of someone that is interested and cannot work with in the guidelines of the packets. Please call me, the packets are guidelines only. We can work with them to come up with a package that can be agreeable to everyone. Two, support the fundraisers.

Respectfully Submitted,
Glen W Dickard
Rodeo Director
Hot Rodeo 2018

Cc: Terry Russ, Chapter Sectary
Jim Watkins, Assistant Rodeo Director
Del Hoover, Assistant Rodeo Director



Greater Palm Springs Rodeo Corporation, Inc. (GPSC)

Executive Board Special Meeting Minutes

January 19, 2018

Participants: P-Ken S., S-Terry R., T-Greg H., VPA-Buck B.

I. A special Board of Directors meeting was called to order to approve nominations for GPSC representatives for GSGRA AT 3:00PM

II. Nominees: Sammy Van Galder
Terry Russ
Ken Smith
Greg Harvey
Buck Beal

All nominees have accepted, and Board of Directors Approved.

New GPSC Representatives for 2018:

Ken Smith (Spokesperson)

Terry Russ

Sammy Van Galder

Buck Beal (First Alternate)

Greg Harvey (Second Alternate).

III. Adjourn:

Terry R. first, Ken S. Second. Meeting adjourned at 3:07pm